



< FIRST >, JOIN US AT

ABC Dealership 5555 Anywhere Str. City, ST 33333

JOIN US AT ABC DEALERSHIP'S

Ξ

Endlesis Jummer

BUYBACK

< Endorse >

< Name >

< Address > < City >, < ST > < Zip >

վայկորդիկի արդանակին արդեր արդ

BUY BACK DETAILS FOR A < YEAR MAKE MODEL >

BLACK BOOK® VALUE:

BUY BACK OFFER:

< BB AVG VAL >\* < COMPUTED VAL >



< First >,

During our Endless Summer Buyback Event at ABC Dealership, we are interested in purchasing a < Year Make Model >. There has been an unprecedented increase in pre-owned vehicle sales and our pre-owned inventory is depleted.

We are in need of < Year Make Model >'s because they are in a peak trade cycle. ABC Dealership wants to make you an offer for this vehicle and there is no purchase necessary! ABC Dealership is prepared to make you an aggressive offer to purchase this vehicle from you whether you are trading or not. Take the cash and walk away, or trade up to a new 2020 vehicle. It's your choice.

Call 888.888.8888 and reserve a no obligation appointment for us to look over your vehicle and make you an offer. Due to increased demand for this vehicle, we are prepared to give you up to \$4,000 MORE\*\* than the Black Book® value on your trade-in, only during this exclusive 3-day event. Hurry - you may never see an opportunity like this again.

< Seq # >03

Sincerely,

General Manager
General Manager

< FIRST >, WE HAVE GOOD NEWS ABOUT A < YEAR MAKE MODEL >! WHEN

E N

MONTH XX™ THRU MONTH XX™ 2016

> SALES HOURS: Mon - Sat 9am - 9pm Sun 10am - 6pm

**WHERE** 

ABC DEALERSHIP

5555 Anywhere Str. City, ST 33333 888.888.8888 www.abcdealership.com

Disclaimer Disclaimer

124875		/AL >	
ate: < MAIL DATE > Voucher #; 00-124875	< NAME >	< COMPUTED VAL	< EXP - 30 DAYS >
AIL DATE > VO	er of:		\ \ \ \
ate: < M.	o the order of:	mount:	lemo:

isclaimer Disclaimer D	aimer disclaimer disclaimer disclaimer		
THIS IS NOT A CHECK THIS	IS NOT A CHECK THIS IS N	IOT A CHECK	THIS IS NOT A CHECK
ABC Dealership 5555 Anywhere Str. • City, ST 33333 888.888.8888 • www.abcdealership.com	DEALERSHIP LOGO HERE	Date:	00-124875 < MAIL DATE >
To the order of:	< NAME >		< COMPUTED VAL >
The amount of: Offer for the tra	Coupon must be pres		e-up. Cannot be combined with other letails.
Memo: Expires XX/XX/XX		Gener	al Manager
< Seq # >01	111 1111111 11115.11		Endorse Here

Voucher #: 00-124876	< NAME >	\$1,500	< EXP - 30 DAYS >
Date: < MAIL DATE > Voucher #:_	To the order of:	Amount:	Memo:

THIS IS NOT A CHECK THIS	S IS NOT A CHECK THIS	IS NOT A CHECK	THIS IS NOT A CHECK
ABC Dealership 5555 Anywhere Str. • City, ST 33333 888.888.8888 • www.abcdealership.com	DEALERSHIP LOGO HERE	Date:	<b>00-124876</b> < MAIL DATE >
To the order of:	< NAME >		\$1,500
The amount of:Down payme	Must prese additional e	nt voucher prior to any nego	otiations. Trade-In Voucher can be used as her dealer discounts. No Cash Value. Cannot is.
Memo: Expires XX/XX/XX		Gener	al Manager
< Seq # >02			Endorse Here



000.000.0000 • WW	w.abcdealership.com	DEALERSHIP LOGO HERE	Date:<	< MAIL DATE >
To the order of: _		< NAME >	[	\$19.95
The amount of:	\$19.95 Oil Ch	0	and diseals not included. Sc	ome models may be slightly higher. Coup

General Manager

DO NOT WRITE, STAMP OR SIGN BELOW THIS LINE RESERVED FOR FINANCIAL INSTITUTION USE

INE

DO NOT WRITE, STAMP OR SIGN BELOW RESERVED FOR FINANCIAL INSTITUTION

DO NOT WRITE, STAMP OR SIGN BELOW THIS LINE RESERVED FOR FINANCIAL INSTITUTION USE

Coupon must be presented at time of write up. Cannot be combined with other coupons or in-store specials. Cannot be used for retail parts, tires or collision repair. Cannot exceed 20% discount of total parts and service bill. Does not include sales tax and hazard waste disposal.

Coupon must be presented at time of write up. Cannot be combined with other coupons or in-store specials. Cannot be used for retail parts, tires or collision repair. Cannot exceed 20% discount of total parts and service bill. Does not include sales tax and hazard waste disposal.

5 qts. of oil; synthetic oil and diesels not Some models may be slightly higher. Coupon presented at time of write-up. Cennot be with any other coupons or in-store specials. include sales tax and hazardous waste-see dealer for details. Includes 5 qts. or included. Some must be present combined with an Does not includ disposal. See dea

ENDORSE HERE