

## ABC Dealership 5555 Anywhere Str. City, ST 33333

< Endorse >

- < Name >
- < Address >

< City >, < ST > < Zip >

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# < FIRST >, JOIN US AT **ABC DEALERSHIP'S**

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## UY BAC V Ε Ν B K Ε T

**WHEN** 

MONTH XXTH

THRU

MONTH XXTH 2016

SALES HOURS: Mon - Sat 9am - 9pm

Sun 10am - 6pm

WHERE

ABC DEALERSHIP

5555 Anywhere Str. City, ST 33333

888.888.8888 www.abcdealership.com

BUY BACK DETAILS FOR A < YEAR MAKE MODEL >

BLACK BOOK® VALUE: BUY BACK OFFER: < BB AVG VAL >\* < COMPUTED VAL >

< First >,

During our Endless Summer Buyback Event at ABC Dealership, we are interested in purchasing a < Year Make Model >. There has been an unprecedented increase in pre-owned vehicle sales and our pre-owned inventory is depleted.

We are in need of < Year Make Model >'s because they are in a peak trade cycle. ABC Dealership wants to make you an offer for this vehicle and there is no purchase necessary! ABC Dealership is prepared to make you an aggressive offer to purchase this vehicle from you whether you are trading or not. Take the cash and walk away, or trade up to a new 2020 vehicle. It's your choice.

Call 888.888.8888 and reserve a no obligation appointment for us to look over your vehicle and make you an offer. Due to increased demand for this vehicle, we are prepared to give you up to \$4,000 MORE\*\* than the Black Book® value on your trade-in, only during this exclusive 3-day event. Hurry - you may never see an opportunity like this again.

Sincerely,

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General Manager

General Manager

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< FIRST >, WE HAVE GOOD NEWS

ABOUT A < YEAR MAKE MODEL >!

VAL >	ABC Dealership 00-12 5555 Anywhere Str. • City, ST 33333 888.888.8888 • www.abcdealership.com Date: < MAIL DATE >	2487
UTED	To the order of: < NAME > < COMPUTED VAL	. >
> COMPL	The amount of: Offer for the trade of a < Year Make Model > Coupon must be presented at time of write-up. Cannot be combined with coupons or in-sture specials. See dealer for details.	other
To the order of:	Memo:Expires XX/XX/XX General Manage	r
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To the order of: Amount: Memo: < [		General Manager Endorse Here
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	ABC Dealership 5555 Anywhere Str. • City, ST 33333 888.888.8888 • www.abcdealership.com	00-124 Date: <a href="https://www.example.com"></a> Date: <a href="https://www.example.com"></a>
< NAME \$19.95 YS >	To the order of: < NAME >	\$19.95
- 30 DA	must be presented at time of write-up. 0	iesels not included. Some models may be slightly higher. Co Cannot be combined with any other coupons or in-store spe waste disposal. See dealer for complete details.
To the order of:	Memo:Expires XX/XX/XX	General Manager
To the o Amount: Memo: _	. < Seq # >03   ₩ ₩₩₩ ₩₩₩	Endorse Here

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5 qts. of oil; synthetic oil and diesels not Some models may be slightly higher. Coupon presented at time of write-up. Cennot be with any other coupons or in-store specials. Include sales tax and hazardous waste See dealer for details. Includes 5 qfs. ( included. Some m must be present combined with an Does not includ disposal. See dea





# DO NOT WRITE, STAMP OR SIGN BELOW THIS LINE RESERVED FOR FINANCIAL INSTITUTION USE

Coupon must be presented at time of write up. Cannot be combined with other coupons or in-store specials. Cannot be used for retail parts, tires or collision repair. Cannot exceed 20% discount of total parts and service bill. Does not include sales tax and hazard waste disposal.

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