



ABC Dealership
123 Main Street, City, State 55555
888-888-8888

PRESRT-STD
U.S. POSTAGE
PAID
TAMPA, FL
PERMIT #2245

A festive Labor Day graphic. The background is a large, stylized American flag with red and white stripes and a blue field with white stars. In the center, the words "HAPPY Labor Day" are written in a white, cursive font. Surrounding the text are various patriotic items: a pair of white sunglasses with an American flag pattern, a yellow hard hat, a yellow-handled screwdriver, and several American flags of different sizes. Small red and blue stars are scattered throughout the design.

HAPPY
Labor Day

< Endorse >
< Name >
< Address >
< City >, < ST > < Zip >



Hours: Monday & Friday: 8:30am - 8:00pm Saturday: 9am - 8pm

LABOR DAY

Honoring the
American Worker



First,

According to our records, you may own a < Year Make Model > or something similar. **ABC Dealership** is interested in purchasing your vehicle.

There has been an unprecedented increase in pre-owned vehicle sales and our pre-owned inventory is being depleted.

We are in need of < Year Make Models > or something similar because they are in a peak trade cycle. **ABC Dealership** wants to make you an offer for this vehicle and there is no purchase necessary!

ABC Dealership is prepared to make you an aggressive offer to purchase this vehicle from you whether you are trading or not. Take the cash and walk away, or trade up to a new 20XX Kia. It's your choice.

Call **888-888-8888** and reserve a no obligation appointment time for us to look over your vehicle and confirm an offer for your vehicle. Due to increased demand for your vehicle, we are prepared to give you up to **\$4,000 MORE**** than the Black Book® value on your trade-in, only during this four-day event. Hurry - you may never see an opportunity like this again.

Sincerely

General Manager
General Manager



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