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- < Name > < Address >
- < City >, < ST > < Zip >
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Dear < First >,

As the General Manager of ABC Dealership, I would like to personally invite you to our End Of Year Sales Event. We have a shortage of vehicles and have the go-ahead to exchange your < Year Make Model > with unbelievable savings to you. This offer is valid even if you still have an existing balance on your current loan.<sup>1</sup>

Our current Vehicle incentive packages are our largest discounts of the year. Due to these exceptional offers, your new payment may actually be the same or even lower than your current payment. We could potentially offer you up to < Loc1\_ >\* for your < Model > and put you into a new Vehicle with little to zero money down.1 To find out how much YOUR vehicle is worth, text2 your customer number, < Loc8\_ >, to 20777 now! You can also visit your personal website<sup>3</sup> to view your exclusive upgrade options and set up your VIP appointment:

< Loc18\_ >

If you have been considering putting yourself in a new vehicle - NOW IS THE TIME! To schedule you appointment at ABC Dealership, please call (609) 643-5667 or visit your personal website above. If you choose to stop by, make sure to bring this invitation with you.



#### **NEW 2024 HYUNDAI ELANTRA**



Terms available on approved credit through participating < Make > dealers and ABC Dealership Finance. Excludes dealer doc fee of XXX. Financing and deferred monthly payments for well-qualified buyers. Not all buyers will qualify, with approved credit. Interest, if any, accru-s from date of purchase. Expires < EXP DATE >.

**NEW 2024 HYUNDALSANTA FE** FINANCE FOR AS LOW AS **3.75% APR** FOR 48 MOS.

PLUS NO PAYMENT FOR 90 DAYS!

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### NEW 2024 HYUNDAI ELANTRA LE

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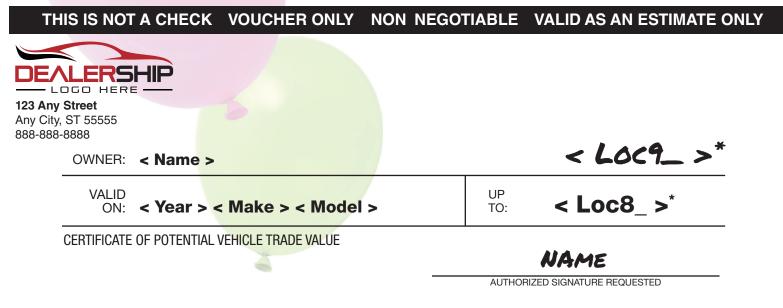
#### NEW 2024 HYUNDAI ELEMENT

FINANCE FOR AS LOW AS

5.75% APR FOR 48 MOS.

PLUS NO PAYMENT FOR 90 DAYS!

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# EXPLORE THOUSANDS OF NEW VEHICLES & SAVE THOUSANDS!

Our current Chrysler, Dodge, Jeep, or RAM incentive packages are some of the largest discounts of the year. Due to these exceptional offers, your new payment may actually be the same or even lower than your current payment. To find out how much your < Year Make Model > is worth, text your customer number2, < Loc8\_ >, to 20777 and we will immediately reply with your exclusive Kelley Blue Book® trade-in offer



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