



FOR YOU

CURRENT VEHICLE

< Year Make Model >

OFFER VALID

Today - 09/05/2023

## Dear <First Name>,

I would like to personally invite you to our Get Back, Give Back Event. We have a shortage of vehicles and have the go-ahead to exchange your <Year> <Make> <Model> with unbelievable savings to you. This offer is valid even if you still have an existing balance on your current loan.

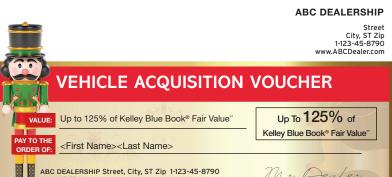
During this event, we can offer you up to 125% of Kelley B'ue Book® Fair Value\* for your <Year> <Make> <Model>. To find out how much YOUR <Model> is worth, text² your customer number, <TEXT PIN CODE>, to 20777 now! You can also visit your personal website³ to view your exclusive upgrade options and set up your VIP appointment:

## <FirstNameLastName.StepOneTrade.com>

If you have been considering putting yourself in a new vehicle—NOW IS THE TIME! To schedule your appointment at ABC Dealership, please call (123)456-7890. If you choose to stop by, make sure to bring this invitation with you.

Mr. Dealer Sales Manager





Offer valid for up to 125% of the Kelley Blue Book® fair trade-in value. Not an offer of purchase and requires dealer inspection. Value of vehicle based on condition. Dealer reserves the right to decline trade vehicle purchase. Not valid in conjunction with any offer decounts, couptors or specials. No CASP VALUE. Vehicle subject to mechanical and visual respection. Value based on 10k miles per year.

Any additional ringials a 94 counts per mile. See dealer for compiled dealers. This is not a check. This expires. 40P DATE requires. 40P DATE





Lease for for 36 mos w/ \$4,011 due at signing

**OR CHOOSE** 

3.49% APR for 60

is Excent ES Code x2417 LISEY ES 202.0 Skilly him to \$25.00 Skilly him t

