FIRST-CLASS MAIL
U.S. POSTAGE
PAID
TAMPA, FL
PERMIT #2245

Merry Christmas
& Happy New Year

'Tis the Season

< Endorse >
< Name >
< Address >
< City >, < ST > < Zip >

FOR YOU	<First Name> <Last Name>	CURRENT VEHICLE
< Name >	< Year Make Model >	

Dear <First Name>,

I would like to personally invite you to our Get Back, Give Back Event. We have a shortage of vehicles and have the go-ahead to exchange your <Year> <Make> <Model> with unbelievable savings to you. This offer is valid even if you still have an existing balance on your current loan.[1]

During this event, we can offer you up to 125% of Kelley Blue Book® Fair Value* for your <Year> <Make> <Model>. To find out how much YOUR <Model> is worth, text[2] your customer number, <TEXT PIN CODE>, to 20777 now! You can also visit your personal website[3] to view your exclusive upgrade options and set up your VIP appointment:

<FirstNameLastName.StepOneTrade.com>

If you have been considering putting yourself in a new vehicle—NOW IS THE TIME! To schedule your appointment at ABC Dealership, please call (123)456-7890. If you choose to stop by, make sure to bring this invitation with you.

Mr Dealer
Sales Manager

ABC DEALERSHIP
Street | City, ST Zip
(123) 456-7890 | www.ABCDealer.com

DEALERSHIP
LOGO HERE

VEHICLE ACQUISITION VOUCHER

VALUE: Up to 125% of Kelley Blue Book® Fair Value**

Up To 125% of Kelley Blue Book® Fair Value**

PAY TO THE ORDER OF: <First Name><Last Name>

ABC DEALERSHIP

Mr Dealer

**Offer valid for up to 125% of the Kelley Blue Book® fair trade-in value. Not an offer of purchase and requires dealer inspection. Value of vehicle based on condition. Dealer reserves the right to decline trade vehicle purchase. Not valid in conjunction with any other discounts, coupons or specials. NO CASH VALUE. Vehicle subject to mechanical and visual inspection. Value based on 10k miles per year. Any additional mileage is 40 cents per mile. See dealer for complete details. This is not a check. Offer expires <EXP DATE>.

HOLIDAY Sales Event

NEW 2024 HYUNDAI TUCSON SE

Lease for $329/Mo
for 36 mos w/ $4,011 due at signing

OR CHOOSE
3.49% APR for 60 months

Example Tucson SE Stock #2417. MSRP $29,5[illegible] Selling Price $28,3[illegible] $329 per month for 36 month lease $4,011 due at lease signing includes first months payment. No security deposit required. Lessee responsible for maintenance and repairs. 10k miles per year with charge for overage. Or choo[illegible] 3.49% APR for up to 60 months = $29 per month per $1,000 financed. Offers with approved credit thru HMS. No money down. Ends <EXP DATE>. Excludes tax, title, dealer fees. In-stock units only. Vehicle image shown for illustration purposes only. E[illegible]very new ABC Dealership <MAKE> comes with a limited lifetime powertrain warranty included in addition to Hyundai's warranty. For ABC Dealership Lifetime Warranty, owner must perform all lube, oil and filter changes at any ABC Dealership or Service Center. Other restrictions apply. See dealer for warranty details.

NEW 2023 HYUNDAI SANTA FE SEL

Lease for $329/Mo
for 36 mos w/ $4,009 due at signing

OR CHOOSE
3.29% APR for 60 months

Example Santa Fe Stock #2414. MSRP $34,635. Selling Price $32,035. $329 per month for 36 month lease $4,009 due at lease signing includes first months payment. No security deposit required. Lessee responsible for maintenance and repairs. 10k miles per year with charge for overage. Or choose 3.29% APR for up to 60 months = $29 per month per $1,000 financed. Offers with approved credit thru HMS. No money down. Ends <EXP DATE>. Excludes tax, title, dealer fees. In-stock units only. Vehicle image shown for illustration purposes only. Every new ABC Dealership <MAKE> comes with a limited lifetime powertrain warranty included in addition to Hyundai's warranty. For ABC Dealership Lifetime Warranty, owner must perform all lube, oil and filter changes at any ABC Dealership or Service Center. Other restrictions apply. See dealer for warranty details.

NEW 2024 HYUNDAI SANTA CRUZ SE

Lease for $347/Mo
for 36 mos w/ $3,699 due at signing

OR CHOOSE
4.49% APR for 60 months

Example Santa Cruz SE Stock #81223. MSRP $29,045. Selling Price $29,045. $347 per month for 36 month lease $3,699 due at lease signing includes first months payment. No security deposit required. Lessee responsible for maintenance and repairs. 10k miles per year with charge for overage. Or choose 4.49% APR for up to 60 months = $29 per month per $1,000 financed. Offers with approved credit thru HMS. No money down. Ends <EXP DATE>. Excludes tax, title, dealer fees. In-stock units only. Vehicle image shown for illustration purposes only. Every new ABC Dealership <MAKE> comes with a limited lifetime powertrain warranty included in addition to Hyundai's warranty. For ABC Dealership Lifetime Warranty, owner must perform all lube, oil and filter changes at any ABC Dealership or Service Center. Other restrictions apply. See dealer for warranty details.

DEALERSHIP
LOGO HERE

ABC DEALERSHIP
Street | City, ST Zip | 123-456-7890 | www.ABCDealer.com

*All prices are based on Kelley Blue Book® Trade-In Value for a vehicle in fair condition, less 40 cents per mile and reconditioning. Trade-in value is based on 10k miles per year driving average. [1]Some restrictions may apply. Negative equity carried over to new loan amount. See dealer for complete details. [2]By texting the phone number above and providing your customer number in response to this inquiry, you expressly consent to receive up to five (5) responsive text messages from an automatic telephone dialing system. You may opt out of any further automatic calls or messages by texting "STOP". [3]By visiting this personalized website, you agree to be contacted by ABC Dealership via phone, email, text or direct mail communications. All offers expire <EXP DATE>.