FIRST-CLASS MAIL
U.S. POSTAGE
PAID
TAMPA, FL
PERMIT #2245

DEALERSHIP
LOGO HERE

SALES HOURS ABC DEALERSHIP

M-F: XAM - XPM
SAT: XAM - XPM
SUN: CLOSED

1234 ANYSTREET • CITY, ST. 66788
1-888-888-8888 • WWW.WEBSITE.COM

< Endorse >
< Name >
< Address >
< City >, < ST > < Zip >

< First >,

According to our records, you may own a < Year Make Model > or something similar. ABC DEALERSHIP is interested in purchasing your vehicle. There has been an unprecedented increase in pre-owned vehicle sales and our pre-owned inventory is being depleted.

We are in need of < Year Make Model > or something similar because they are in a peak trade cycle. ABC DEALERSHIP wants to make you an offer for this vehicle and there is no purchase necessary!

ABC DEALERSHIP is prepared to make you an aggressive offer to purchase this vehicle from you whether you are trading or not. Take the cash and walk away, or upgrade to 2020/2021 new vehicle. It's your choice.

Call 888-888-8888 and reserve a no obligation appointment time for us to look over your vehicle and confirm an offer for your vehicle. Due to increased demand for your vehicle, we are prepared to offer you an additional bonus of up to $4,000** MORE than the Black Book value on your trade-in, only during this four-day event. Hurry - you may never see an opportunity like this again.

Sincerely,

Signature

General Manager

ABC DEALERSHIP
BUY BACK OFFER
< Loc34_ >
Must purchase new vehicle at addendum.

WHEN
NOW THRU MONTH XX, 20XX
MON-FRI: XAM - XPM
SAT: XAM - XPM
SUN: CLOSED

WHERE
ABC DEALERSHIP
1234 ANYWHERE ST.
ANYWHERE, FL 88888
ABCDEALERSHIP.COM

Call 863-956-1123
to reserve a no obligation appointment time.

AWARD NUMBER
< SEQ # >

MATCH & WIN!!!
A GUARANTEED WINNER HAS BEEN SENT OUT IN THIS MAILING. SIMPLY MATCH YOUR WINNING NUMBER TO THE ONE POSTED AT THE EVENT & YOU WIN!!

DEMAND FOR YOUR CAR IS AT AN ALL-TIME HIGH!

We are prepared to offer you an additional Bonus of up to $4,000**MORE than the Black Book value on your trade-in! Get an additional $500 DISCOUNT from ABC Dealership when you CALL TODAY to schedule an evaluation on your trade-in.

BLACK BOOK OFFICIAL BUY BACK DETAILS FOR:

< Year Make Model > BLACK BOOK VALUE: < Loc28_ >*

DEALERSHIP
LOGO HERE

ABC DEALERSHIP
1234 ANYSTREET • CITY, ST. 66788 | 1-888-888-8888 • WWW.WEBSITE.COM