FIRST CLASS MAIL
U.S. POSTAGE
PAID
TAMPA, FL
PERMIT #2245

< Endorse >
< Name >
< Address >
< City >, < ST > < Zip >

Happy Halloween

DEALERSHIP
LOGO HERE

SALES HOURS
M-F: 9AM - 10PM
SAT: 9AM - 10PM
SUN: CLOSED

ABC DEALERSHIP
1234 ANYSTREET • CITY, ST. 56789
1-888-888-8888 • WWW.WEBSITE.COM

< Endorse >
< Name >
< Address >
< City >, < ST > < Zip >

< First >,

According to our records, you may own a < Year Make Model > or something similar. ABC DEALERSHIP is interested in purchasing your vehicle. There has been an unprecedented increase in pre-owned vehicle sales and our pre-owned inventory is being depleted.

We are in need of < Year Make Model > or something similar because they are in a peak trade cycle. ABC DEALERSHIP wants to make you an offer for this vehicle and there is no purchase necessary!

ABC DEALERSHIP is prepared to make you an aggressive offer to purchase this vehicle from you whether you are trading or not. Take the cash and walk away, or upgrade to 2020/2021 new vehicle. It's your choice.

Call **888-888-8888** and reserve a no obligation appointment time for us to look over your vehicle and confirm an offer for your vehicle. Due to increased demand for your vehicle, we are prepared to offer you an additional bonus of up to $4,000** MORE than the Black Book value on your trade-in, only during this four-day event. Hurry - you may never see an opportunity like this again.

Sincerely,

Signature

General Manager

ABC DEALERSHIP
BUY BACK OFFER
< Loc34_ >
Must purchase new vehicle at addendum.

Copyright © 2020 Impact Business Media Corp. All rights reserved. Black Book® is a registered trademark of Impact Business Media Corp. Black Book is not a participating partner in or sponsor of this event or offer. Black Book® data is licensed from Impact Business Media Corp. Black Book® data and values are subject to regional factors, mileage, and condition.

Happy Halloween

WHEN
< THRU MONTH XX, 20XX >
MON-FRI: XAM - XPM
SAT: XAM - XPM
SUN: CLOSED

WHERE
ABC DEALERSHIP
1234 ANYWHERE ST.
ANYWHERE, FL 88888
ABCDEALERSHIP.COM

Call 863-956-1123
to reserve a no obligation appointment time.

AWARD NUMBER
< SEQ # >

MATCH & WIN!!!

A GUARANTEED WINNER HAS BEEN SENT OUT IN THIS MAILING. SIMPLY MATCH YOUR WINNING NUMBER TO THE ONE POSTED AT THE EVENT & YOU WIN!!

DEMAND FOR YOUR CAR IS AT AN ALL-TIME HIGH!

We are prepared to offer you an additional Bonus of up to $4,000**MORE than the Black Book value on your trade-in! Get an additional $500 DISCOUNT from ABC Dealership when you CALL TODAY to schedule an evaluation on your trade-in.

BLACK BOOK OFFICIAL BUY BACK DETAILS FOR:
< Year Make Model > BLACK BOOK VALUE: < Loc28_ >*

*Trade Value Represents the Value of a Vehicle in Average Condition, Based on Vehicle Information Provided. Actual Value May Vary Depending on Vehicle Condition, Mileage, Options, Geographic Location, Market Conditions and Other Factors. Black Book Does Not Buy or Sell Vehicles. Black Book Is Not Responsible for Any Actions Taken Based on Information Provided in This Publication.

THE BEST TIME TO UPGRADE IS NOW!

New 2024 CAMRY **XSE AWD**

1.9% APR
FOR WELL-QUALIFIED BUYERS
OR
$1,250
CASH ALLOWANCE

1.9% APR for 36 months. Monthly payment is $28.00 for every $1,000 you finance. Example down payment: 17.2%. Must finance with GM Financial. Some customers may not qualify. Not available with special financing, lease and some other offers. Take new retail delivery by 9/5/23.

New 2024 TOYOTA **TUNDRA**

1.9% APR
FOR WELL-QUALIFIED BUYERS
OR
$5,600
TOTAL VALUE
WHEN YOU TRADE IN AN ELIGIBLE VEHICLE
$1,600 CASH ALLOWANCE + $1,500 ENGINE CREDIT + $2,500 RACE ASSISTANCE

1.9% APR for 36 months. Monthly payment is $28.00 for every $1,000 you finance. Example is [illegible] and finance with GM Financial. Some customers may not qualify. Not available with lease and some other offers. Available on 3FL, Double, LT and XST models with 2.7L Turbo High-Output engines. Must a new or a 2020 model year or newer vehicle. Not available with special financing, lease and some other offers. Take new retail delivery by 9/5/23.

New 2024 TOYOTA **TUNDRA**

1.9% APR
FOR WELL-QUALIFIED BUYERS

1.9% APR for 36 months. Monthly payment is $28.00 for every $1,000 you finance. Example down payment: 17.2%. Must finance with GM Financial. Some customers may not qualify. Not available with lease and some other offers. Take new retail delivery by 9/5/23.

DEALERSHIP
ABC DEALERSHIP
1234 ANYSTREET • CITY, ST. 56789 | 1-888-888-8888 • WWW.WEBSITE.COM

*All prices are based on Kelley Blue Book® Trade-In Value for a vehicle in fair condition, less 40 cents per mile and reconditioning. Trade-in value is based on 12k miles per year driving average. Some restrictions may apply. Negative equity carried over to new loan amount. See dealer for complete details. By texting the phone number above and providing your customer number in response to the inquiry, you expressly consent to receive up to four (4) responsive text messages from an automatic telephone dialing system. You may opt out of any further automatic calls or messages by texting "STOP". By visiting the personalized website, you agree to be contacted by Steve Hayman Chevrolet via phone, email, text or direct mail communications. All offers expire 09/05/2023.