



Summer SALE

< Endorse >
< Name >
< Address >
< City >,< ST > < Zip >



< First >,

According to our records, you may own a < Year Make Model > or something similar. ABC DEALERSHIP is interested in purchasing your vehicle. There has been an unprecedented increase in pre-owned vehicle sales and our pre-owned inventory is being depleted.

We are in need of < Year Make Model > or something similar because they are in a peak trade cycle. ABC DEALERSHIP wants to make you an offer for this vehicle and there is no purchase necessary!

ABC DEALERSHIP is prepared to make you an aggressive offer to purchase this vehicle from you whether you are trading or not. Take the cash and walk away, or upgrade to 2023/2024 new vehicle. It's your choice.

Call **888-888-8888** and reserve a no obligation appointment time for us to look over your vehicle and confirm an offer for your vehicle. Due to increased demand for your vehicle, we are prepared to offer you an additional bonus of up to \$4,000** MORE than the Black Book value on your trade-in, only during this four-day event. Hurry - you may never see an opportunity like this again.

Sincerely,

Signature
General Manager



SALE

ABC DEALERSHIP
1234 ANYWHERE ST.
ANYWHERE, FL 88888

VOUCHER



Up to: **Five Hundred Dollars and 00/100**

\$500.00

Expires 00/00/00

To the order of: **<First Name> <Last Name>**

NOT A CHECK - NON-NEGOTIABLE

One coupon per customer. Must be presented at time of arrival and cannot be combined with any other offer. Cannot be used for previous purchases. See dealer for details. Expires



SUMMER SALE



NEW 2024 HONDA ACCORD

**\$5,000 OFF MSRP
& 2.9% APR
FOR 72 MONTHS**



NEW 2024 HONDA CIVIC

**\$4,500 OFF MSRP PLUS
\$1,000 CONDITIONAL
HONDA LOYALTY CASH
\$5,500 OFF MSRP**



NEW 2024 HONDA CRV

**\$4,000 OFF MSRP PLUS
\$1,000 CONDITIONAL
HONDA LOYALTY CASH
\$5,500 OFF MSRP**



Upgrade Today!

HONDA

*Some restrictions may apply. Negative equity carried over to new loan amount. See dealer for complete details. †By texting the phone number above and providing your customer number in response to this inquiry, you expressly consent to receive up to five (5) responsive text messages from an automatic telephone dialing system. You may opt out of any further automatic calls or messages by texting "STOP". ‡By visiting this personalized website, you agree to be contacted by ABC Dealership via phone, email, text or direct mail communications. You may always opt out of receiving future communications from our dealership. Please visit <http://marketingremovalsystem.com> to opt out of further notifications. Limited lifetime powertrain warranty comes with every new and select pre-owned vehicles. Owner must perform all lube, oil & filter changes at ABC Dealership. Covers select pre-owned vehicles nine calendar years old or newer with 100,000 miles or less. Other restrictions apply. See dealer for warranty details. All offers expire 02/29/2024.