



< First > ,

According to our records, you may own a < Year Make Model > or something similar. ABC DEALERSHIP is interested in purchasing your vehicle. There has been an unprecedented increase in pre-owned vehicle sales and our pre-owned inventory is being depleted.

We are in need of < Year Make Model > or something similar because they are in a peak trade cycle. ABC DEALERSHIP wants to make you an offer for this vehicle and there is no purchase necessary!

ABC DEALERSHIP is prepared to make you an aggressive offer to purchase this vehicle from you whether you are trading or not. Take the cash and walk away, or upgrade to 2023/2024 new vehicle. It's your choice.

Call **888-888-8888** and reserve a no obligation appointment time for us to look over your vehicle and confirm an offer for your vehicle. Due to increased demand for your vehicle, we are prepared to offer you an additional bonus of up to \$4,000** MORE than the Kelley Blue Book value on your trade-in, only during this four-day event. Hurry - you may never see an opportunity like this again.

Sincerely,

Signature



Voucher

ABC DEALERSHIP
1234 ANYWHERE ST.
ANYWHERE, FL 88888



Up to: **Five Hundred Dollars and 00/100**

\$500.00

Expires 00/00/00

To the order of:

< Endorse >
< Name >
< Address >
< City > , < ST > < Zip >



NOT A CHECK - NON-NEGOTIABLE

One coupon per customer. Must be presented at time of arrival and cannot be combined with any other offer. Cannot be used for previous purchases. See dealer for details. Expires