

<FIRST>

GO FOR THE GOLD

PRESR-STD  
U.S. POSTAGE  
PAID  
TAMPA, FL  
PERMIT #2245

< Endorse >  
< Name >  
< Address >  
< City >, < ST > < Zip >



and Trade Up to a New < Make >!

Dear <First>, ABC Dealership would like you to join us at our Gold Medal Sales Event! WE MUST CLEAR OUT OUR INVENTORY in order to make room for our 20xx shipments. ALL 20xx vehicles will be marked down by as much as \$x,xxx BELOW M.S.R.P.\*

You could be driving away in a NEW 20XX vehicle with little or no money out of pocket and a payment that may be equal to or less than your current payment. PLUS < First >, as an additional incentive, trade in your vehicle during this event and you will receive up to \$2,000 for your trade.\*\*

Call today to confirm your attendance 888.888.8888. You can not afford to miss this Sales Event!

Sincerely,

*General Manager*

General Sales Manager



NEW 2024 GR Corolla

Lease for \$XXX<sup>MO.</sup> Plus tax  
Low as

For well-qualified lessees with approved credit through ABC Dealership Finance. Not all lessees will qualify for this payment amount. Closed-end lease on new 20xx Camry LE, excluding Hybrid, with automatic transmission and select equipment. Adding options increases payment. \$xxx.xx per month for xx months. \$x.xxx due at signing includes \$x.xxx down payment and first month's payment. No security deposit required. \$xx.xxx Adjusted Capitalized Cost is based on down payment; excludes tax, tag, registration, title and \$xxx.xx dealer fees. Monthly payments do not include applicable taxes. Lessee pays the remainder of maintenance after ABCCare expires, excess wear and use, and \$x.xx per mile over xx.xxx miles per year. Lease payments total \$x.xxx. Disposition Fee of \$xxx due at lease-end. May not be combined with certain other offers. Must take delivery between xx/xx/xx and xx/xx/xx.

RECEIVE UP TO \$2,000 MORE FOR YOUR TRADE!\*\* 0% APR AVAILABLE!\*



2024 Prius Prime

Plus tax \$XXX<sup>MO.</sup> Lease for Low as

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\*\$50 Gift card with test drive. \*\*On select 20XX/20XX ABC models with approved credit through SETF. See dealer for details. Down payment will vary with APR and credit. For example, 0.0% APR with \$0 down payment provides for 60 monthly payments of \$XX.XX per \$1000 financed for qualified buyers only. Plus tax, tag and title and \$798.50 dealer fee not included. For Well Qualified Buyers through ABC Financial. Trade value is based on excessive wear, tear & mileage. Offers cannot be combined. See dealer for complete details. Available on select new ABC purchases or leases. Offers expire XX-XX-XX. \*Copyright © 2020 American Marketing & Mailing Services, Inc. All Rights Reserved\*.



ABC DEALERSHIP  
1234 Anystreet | City, ST 88888  
888.888.8888  
WWW.DEALERSHIP.COM

Must Present Voucher

3 DAYS ONLY

Sales Hours:

Mon- Fri X:00am - X:00pm  
Sat X:00am - X:00pm  
Sun X:00am - X:00pm

TEST DRIVE A NEW <MAKE> TODAY!

PRESENT THIS VOUCHER AND TAKE A TEST DRIVE AT ABC DEALERSHIP

